

## GREEN OLEO ANNOUNCES THE APPOINTMENT OF NATHALIE AZUARA AS NEW COSMETICS BUSINESS DEVELOPMENT MANAGER

- French professional with over twenty years of international experience in the commercial and technical development of cosmetic ingredients
- Focus on new product development, customer support and consolidation of the cosmetics portfolio

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GREEN OLEO (GRN:IM), a benefit corporation listed on Euronext Growth Milan and one of Europe's leading producers of fine oleochemicals from renewable and biodegradable sources, announces the appointment of Nathalie Azuara as its new Technical Business Manager for Cosmetics. The appointment is part of a strategic plan to strengthen the company's presence in the cosmetics and personal care market, a segment considered a priority for medium- to long-term growth.

GREEN OLEO operates in the green chemistry sector, developing and producing biobased ingredients for various industrial sectors. In the cosmetics sector, the Company supplies ingredients for cosmetic formulations with a focus on sustainable, traceable and high-performance solutions, meeting the needs of the main players in the sector. In recent years, it has strengthened its position through the development of new dedicated cosmetic lines, application tests, participation in trade fairs and initiatives aimed at downstream integration of the value chain.

This is the context for the collaboration with Nathalie Azuara, a French professional with extensive international experience in the cosmetics ingredients sector. Within GREEN OLEO, she will be involved in the commercial and technical development of product lines dedicated to cosmetics, in the enhancement of the existing and potential customer portfolio, in the study of new business opportunities and new products, as well as in the coordination of application development activities, in close collaboration with the Sales, Research and Development and Product Management departments. Her activities will also include coordinating, together with the Sales Department, laboratories and external bodies for the collection of application data and for carrying out tests that cannot be performed internally.

**Beatrice Buzzella**, CEO of GREEN OLEO: *"Nathalie Azuara's arrival at strengthens our technical and commercial expertise in the cosmetics segment. This is a strategic sector for the company, characterized by structurally favourable dynamics and a growing focus on sustainable and renewable ingredients. "The collaboration with Nathalie Azuara, a long-standing professional with extensive knowledge of the French market, which is central to any company wishing to develop ingredients for the cosmetics industry, is a concrete response to expectations regarding the development of this segment."*

**Nathalie Azuara** commented: *"I am delighted to join GREEN OLEO at a time of strong growth and to contribute to the consolidation and innovation of its cosmetic lines. The company has a solid industrial base, products with high application potential and a strong focus on sustainability. My commitment will be to support customers in the development of innovative cosmetic solutions, strengthening the company's presence in the international market."*

### Profile of Nathalie Azuara

Nathalie Azuara is a French professional with extensive and consolidated experience in the cosmetic ingredients and personal care industry. She has over twenty years of experience in sales, strategic marketing and business development, gained in international companies operating in the chemical and cosmetics sector.

Throughout her career, she has held positions of increasing responsibility, specializing in technical sales management, international market development and strengthening relationships with customers and industrial partners. She currently works as Sales Manager / Technical & Commercial Manager in the personal care ingredients sector, contributing to the growth and positioning of innovative solutions for the cosmetics industry.

Trained in business and management at a prestigious French management school, Nathalie Azuara combines strategic skills and technical product knowledge with a market- and innovation-oriented approach.

GREEN OLEO (GRN:IM – ISIN IT0005549768) is one of Europe's leading producers of fine oleochemicals from renewable and biodegradable sources. Based in Cremona, it was established in 2012 when the Buzzella family acquired the entire share capital of the company through the transfer of a business unit historically active since 1923 in oleochemical production and previously owned by Croda Cremona S.r.l. The company uses local raw materials, such as by-products from the food industry (mainly olive oil and animal fat), which undergo internal chemical processes such as splitting, distillation, separation, fractionation and hydrogenation, to obtain multiple oleochemical products such as distilled fatty acids with different matrices depending on the starting fat, stearic acids (stearines), oleic acid, glycerines, fatty acid derivatives (soaps) and esters. The Company operates in the Cremona plant, covering an area of 64,000 square metres (of which approximately 20,000 square metres are covered), where 90 people are employed, with an annual production capacity of 65,000 tonnes, of which 50,000 tonnes are fatty acids and glycerine and 15,000 tonnes are esters. The company's customers are industrial companies operating in a wide range of sectors, such as detergents, elastomers, candles, paints, rubber and tyres, personal care and cosmetics, which carry out further specific processing for the target sector to produce the final products for consumers.

Press release available at [www.1info.it](http://www.1info.it) and [www.greenoleo.com](http://www.greenoleo.com)

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