



Press release

## **GREEN OLEO EXHIBITS AT THE LEADING INTERNATIONAL EVENT IN-COSMETICS GLOBAL 2024**

**FROM 16 TO 18 APRIL, GREEN OLEO TEAM WILL BE IN PARIS TO JOIN THE 2024 EDITION OF ONE OF THE MOST EXCLUSIVE INTERNATIONAL EVENTS DEDICATED TO WORLDWIDE LEADERS IN THE COSMETICS INGREDIENTS SECTOR**

*Cremona (CR), 15 April 2024* - **GREEN OLEO** (GRN:IM), a company listed on Euronext Growth Milan and one of Europe's leading producers of fine oleochemicals from renewable and biodegradable sources, announces its participation at the **in-cosmetics Global** tradeshow.

The trade fair, one of the **most prestigious in the world**, is a reference point for experts in the cosmetics field, being entirely dedicated to the ingredients and raw materials used in this sector. By attracting experts and professionals from the fields of ingredients, fragrances, laboratory equipment, testing and advanced solutions, the trade fair is aligned with the latest global industry trends and innovations.

GREEN OLEO will be in Paris, at booth n° 1V20, to present its **innovative GreenCos® product line**. This emollient range mainly from the olive supply chain enhances Made in Italy ingredients with a short supply chain, granting not only quality, but also traceability and sustainability, with an extremely low carbon footprint compared to other vegetable emollients, offering a solid alternative to ingredients sourced in Asia.

in-cosmetics® Global offers not only the opportunity to explore the latest trends in the cosmetics industry, but also an ideal environment to network and start new partnerships. This event will also allow GREEN OLEO to raise awareness of the quality of its personal care, cosmetics and skincare products.

**Alessandro Viano**, Commercial Director at GREEN OLEO commented: "*Exhibiting at in-cosmetics® Global is a great opportunity to better understand industry trends and get an insight into market feedback to sustainable and low carbon footprint cosmetics ingredients. This expo is an extraordinary opportunity to engage directly with professionals in the business and to keep offering products that not only meet the needs of the market, but also contribute to environmental sustainability.*"

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This press release is available on the Company's website <https://www.greenoleo.com> in the News section.

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### **About GREEN OLEO**

*GREEN OLEO (GRN:IM – ISIN IT0005549768) is one of the leading European producers of fine oleochemicals from renewable sources. Based in Cremona, Italy, the company was acquired by the Buzzella family in 2012, when it was merged with a business unit historically active, since 1925, in oleochemical production and previously owned by Croda Cremona S.r.l.*

*The Company uses locally sourced raw materials, such as by-products from food industry processing (acid oils mainly from olive and animal fat), which are subjected to internal chemical processes such as splitting, distillation, separation, fractionation and hydrogenation, to obtain a variety of oleochemical products such as fatty acids distilled to different matrices depending on the starting fat, stearic acids (stearines), oleic acid, glycerins, fatty acid derivatives (soaps), esters. The Company operates in the Cremona plant, in an area of 64,000 square metres (of which about 20,000 square metres are covered) where 75 resources are employed, with an annual production capacity of 65,000 tonnes, of which 50,000 tonnes of fatty acids and glycerines and 15,000 tonnes of esters. The company's customers are industrial companies operating in multiple sectors such as detergents, elastomers, candles, paints, rubber and tyres, personal care and cosmetics, which, through further processing specific to the target sector, produce the final products for the end-consumer.*

This press release is available on the Company's website [www.greenoleo.com](http://www.greenoleo.com) and [www.1info.it](http://www.1info.it).

### **Investor Relations**

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